

IMPORTANT INFORMATION

A fee of 5,000+VAT will be charged for each stand set up by the stand decorators, including services like site allocation and additional services by the Istanbul Fair Center (IFM). Please inform your decorator company about this matter.

Dear Participant,

Thank you for your interest in the 10th International "PETZOO Eurasia" Pet Products, Supplies, and Accessories Suppliers Fair.

The deadline for services provided by ULUSAL FUARCILIK ORG. TİC. LTD. ŞTİ. is listed in the "Participant Work Program" of the fair. To ensure all services are provided completely, all necessary forms must be filled out and sent to ULUSAL FUARCILIK ORG. TİC. LTD. ŞTİ. by mail or email no later than 09.09.2024.

Our operations team will be pleased to assist you in any matter.

Fair Coordinator	Ali Tağ	ali@ulusalfair.com
Technical Coordinator:	Naciye Kılıç	naciye@ulusalfair.com
Marketing:	Hürkan Öncül	hurkan@ulusalfair.com
Executive Assistant:	Sudenur Nebioğlu	destek@ulusalfair.com
Finance/Accounting:	Özlem Çetin	muhasebe@ulusalfair.com
Sales Representative:	Fatih Karakurt	fatih@ulusalfair.com

Fair Information

Fair Name: PETZOO Eurasia - 10th International Pet Products, Supplies, and Accessories Suppliers Fair

Fair Topic: International Pet Products, Supplies, and Accessories Suppliers Fair

Fair Venue Address: Istanbul Fair Center, Opposite Ataturk Airport, Yesilkoy, ISTANBUL

Fair Date: October 9-12, 2024 (Wednesday-Saturday)

Visiting Hours: October 9, 2024, 10:00-19:00 // October 10, 2024, 10:00-19:00 // October 11, 2024, 10:00-19:00 // October 12, 2024, 10:00-18:00

Support Sections	Company	Phone	Email
Logistics	GRUPTRANS International Transportation	0212 426 27 28	info@gruptrans.com
Travel and Accommodation	ULUSALFUARCILIK ORG. TİC. LTD. ŞTİ	0212 321 10 02	destek@ulusalfair.com
Occupational Safety Documents and Project Inspection Team	AKBULUT AKADEMİ	0212 426 27 28	info@akbulutakademi.com.tr
Catering	EXPOFOOD	0541 294 64 09	webmaster@expofood.com.tr
Host&Hostes	MESS AJANS VE ORGANİZASYON	0546 559 12 80	info@messajans.net
Stand Design and Projecting	SNR Tasarım	0555 287 93 69	derya.derin@standsal.com
Extra Material Supply	1.Fair Design	0539 613 36 79	mucahid@fuardizayn.com
	3.Hayy Medya	0535 963 16 61	sevda@hayymedya.com

Access to the Fair Venue

IFM - Istanbul Fuar Merkezi Yeşilköy Mah. Atatürk Cad. No: 5/5, Bakırköy, 34149 İstanbul,



Notes

Participant Card: Issued to company representatives working at the stand during the fair.

Occupational Safety Card: Issued to individuals entering the area during setup (for both participants and the company setting up the stand). Entry is not permitted without this card.

Visitor Entry Card: Issued to individuals visiting the fair as guests during the fair days. Non-transferable.

Participant, Occupational Safety, and Visitor Entry Card Information

	Participant Cards		Occupational Safety Cards	Visitor Entry Cards
Distribution Location	Hall 1-3 and Foyer		Hall 1-3 and Foyer	Hall 1-3 and Foyer
Distribution Days	October 9, 2024, Wednesday	October 10, 2024, Thursday	October 6, 2024, Sunday	October 9-12, 2024, Wednesday-Sunday
Distribution Hours	10:00-19:00	09:00-11:00	09:00-18:00	09:00-18:00

(Cards not collected by the companies will be sent to their stands.)

Logistics Services & Forklift & Crane

GRUP TRANS is the official logistics company of the ISTANBUL FAIR CENTER. The scope of services provided by GRUP TRANS includes:

- Arrangement of Transport and Customs Documents
- Customs Clearance and Temporary Admission Procedures
- International (Round-Trip) Transport
- Internal Transport (Transport between Port-Airport and Event Area with/without Customs)
- Unpacking and Positioning
- Handling
- Storage in the Fair Area

GRUP TRANS Logistics is the sole logistics provider at the fair area. Services from other companies for forklifts and cranes will not be permitted in the fair area. For the fair dismantling period; from October 12, 2024, 19:00 to October 13, 2024, 11:00, a paid forklift service will be provided for moving stand materials.

Stand Setup and Dismantling Dates

	Setup	Fair Time	Dismantling
Dates and Times	October 6, 15:00-20:00 October 7, 08:00-20:00 October 8, 08:00-00:00	October 9, 10:00-19:00 October 10, 10:00-19:00 October 11, 10:00-19:00 October 12, 10:00-18:00	October 12, 19:00-00:00 October 13, 00:00-11:00 (It will continue from 19:00 on October 12 to 11:00 on October 13.)

Note:

1. Additional working hours are considered overtime. Charges will apply to the requesting stand company.
2. Early entry fees will be charged for setups required before October 6.
3. The height and width of the material doors of halls 1 and 3 are 5 meters.
4. The fees listed above will be charged at current prices.

Important Considerations at the Fair Venue

- The stand area must be handed over to ULUSAL FUARCILIK ORG. TİC. LTD. ŞTİ. representatives cleanly by 11:00 on October 13. Leaving trash and debris is prohibited.
- It is recommended to include clauses related to debris disposal in your contract with the subcontractor company responsible for your stand design and setup.
- **Stand decorators will be fined at current rates for trash and debris left in the area. Please warn your decorator companies about this and ensure they remove all debris from your stand. ULUSAL FUARCILIK ORG. TİC. LTD. ŞTİ. will not accept responsibility in this matter. The participant will be held responsible for any debris and trash left by the decorator company.**
- **If the decorator company does not comply with the rules, a penalty will be imposed. If the decorator company fails to meet the penalty conditions, the participant company will be held responsible.**
- The fair will close at 19:00 on October 9-12, 2024. Repairs, alterations, material entries, general arrangements, etc. can be carried out until 21:00 after closing. An "Electricity Connection Fee" will be charged at current prices for participants who request their stand's electricity to remain on during these extra hours. Entry for extra work will not be allowed without the "Electricity Connection Fee" being charged.
- Any type of sheet, panel (e.g., plasterboard), or cement-derived panel, and non-dust-bag wood cutting applications will not be allowed in the fair area. The use of chemical paints is prohibited.
- All work to be done within the fair area is subject to inspection by AK BULUT Occupational Health and Safety company on behalf of ULUSAL FUARCILIK ORG. TİC. LTD. ŞTİ. The use of devices with combustible gases, balloons, zeppelins, drones, fog machines, etc., for demonstration and advertising purposes is prohibited for health and safety reasons.
- To prevent fire risks and ensure safety, fire hose cabinets, emergency exits, and equipment must be kept clear at all times during the fair.
- Screens should be placed on the stand floor and around or mounted to a fixed frame on the ground to secure them.
- Any welding connections within the fair area are strictly prohibited. Stand electrical installations are done by the participants who rent the stand area.
- The use of halogen, metal halide, sodium vapor, fluorescent, and CFL lamps in stands is prohibited. The use of LED lighting fixtures is mandatory.
- All personnel and/or workers entering the fair area during setup and dismantling must wear reflective vests and safety shoes with nose and sole protection, in compliance with TSE standards.
- Working on ladders is not allowed for heights above 3 meters. Scaffoldings must be used for work at heights above 3 meters.
- Equipment demonstrations, video screenings, and music broadcasts within the stand must be arranged in a way that does not disturb neighboring stands and visitors. The maximum allowed noise level for any promotion is 80 dB (decibels).
- Participants can obtain storage services for empty cases, pallets, and/or boxes from the contracted GRUP TRANS Logistics company.

- For events such as receptions, cocktails, and promotions held within the exhibition area, FUAR YEMEK ORGANIZASYON HIZM. is the sole authorized service provider for the sale, presentation, and catering of beverages. Services cannot be obtained directly or indirectly from any other company.
- **The maximum stand height allowed for stands set up in Halls 1 and 3 by ULUSAL FUARCILIK ORG. TİC. LTD. ŞTİ. is 4.60 cm. For stands located in front of the walls in Hall 3, the maximum allowed height is 300 cm. The height limit for the passage corridor (G corridor between Halls 1-3) is 280 cm.**
- Participants cannot use the ceilings of the exhibition halls for support or hang any visual materials from the ceilings.
- Each participant is responsible for confirming the location of utility channels, fire extinguishing cabinets, ventilation grilles, etc., within their stand area with ULUSAL FUARCILIK ORG. TİC. LTD. ŞTİ.
- A minimum distance of 50 cm must be maintained between the ventilation grilles within the stand area and the back wall of the stand. If the 50 cm distance is not maintained, participants must leave an opening of 30 cm in height and 200x50 cm in dimensions at the ground level to ensure the ventilation grilles operate correctly.
- Participants cannot drill, nail, staple, or use adhesive substances on the floors of the rented area in the halls.
- **Stands must be prepared to remain within the airspace of the rented stand area. In Custom Design Areas without a stand, participants are responsible for constructing surrounding or rear walls, which must be a minimum height of 250 cm.**
- Participants with corner stands or sharing an island stand cannot place any logos, writings, advertisements, pictures, etc., on the adjacent faces of neighboring stands.
- Only double-sided tape can be used for carpets and similar materials to be attached to the floor.
- Personnel working within the exhibition area must upload the necessary documents and certificates to the system of the contracted AKBULUT AKADEMi İSG company under "Occupational Health and Safety." Approved personnel can enter the area by obtaining photo ID Occupational Health and Safety entry cards from the registration points. Unauthorized personnel cannot work. Each participant is responsible for their safety.
- Employees under the age of 18 are prohibited from working within the exhibition area. Uninsured workers are not allowed.
- **Custom Design Area Participants must submit their stand decoration projects, including dimensions and static projects, for compliance with the exhibition layout to the Authorized AKBULUT AKADEMi Project Inspection Team for approval by September 9, 2024, under "Occupational Health and Safety."**
- Project Liability Commitment Statement is a document that defines the responsibility of a Civil Engineer for the static endurance of a stand under fair conditions and must be signed by a Civil Engineer with a SIM Certificate. A copy of the signature circular or declaration must be submitted.
- Participants whose stand back walls are higher than the back walls of neighboring stands are obliged to cover the elevation facing the neighboring area with fireproof white tarpaulin and ensure that it looks clean. Failure to comply with this requirement will result in legal action. ULUSAL FUARCILIK ORG. TİC. LTD. ŞTİ. will invoice the Participant for the total stand area they use at the current price per square meter.
Note: Participants who do not comply with the above rules will be subject to penalties by ULUSAL FUARCILIK ORG. TİC. LTD. ŞTİ.

Required Documents for the Commitment:

- 2D Drawings showing all measurements of the project
- 3D Visuals containing width, length, and height information (at least from 2 different angles)

- Visuals or drawings showing technical measurements of materials used in double-deck stands (profile dimensions)
- Detailed staircase drawings for double-deck stands
- List and specifications of materials to be used (e.g., glass, raised floor, parquet)
- SIM Certified Civil Engineer Approval Required for Double Storey Projects

Contents of Our Standard Stand Service:

For each stand:

- Stand installation
- Triple socket and Trash Bin
- Writing of the Participant Company's Name on the panel fascia
- Adequate Lighting
- Floor carpet covering
- One table and three chairs for every 12 m² stand



Standard Stand:

Fascia Board for Standard Stand Companies:

The standard fascia board inscription and stand number, written once by ULUSAL FUARCILIK ORG. TİC. LTD. ŞTİ., will be applied on the fascia boards facing the corridors. Participants are responsible for using the provided

partition elements without damaging them and for carrying out decoration works without using nails, dowels, or similar fixing elements that may damage the floor and walls. Otherwise, the Participant will be responsible for paying for the damaged stand materials.

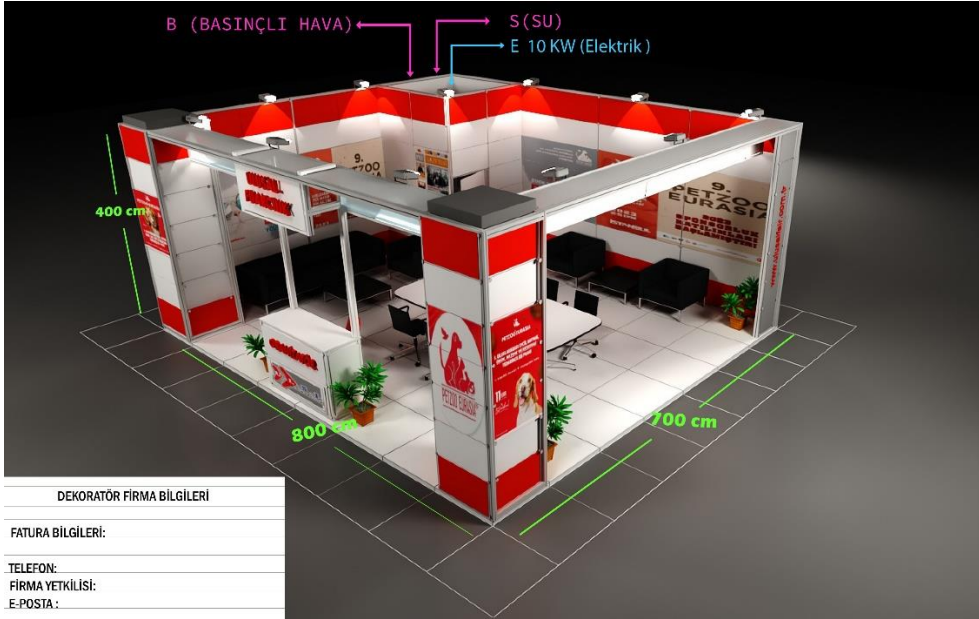
Note: If a Participant requests to switch from the standard stand option to a Custom Design Stand system within 30 days or less before the exhibition opening date, the difference in cost will not be refunded. It will be deducted as an account balance.

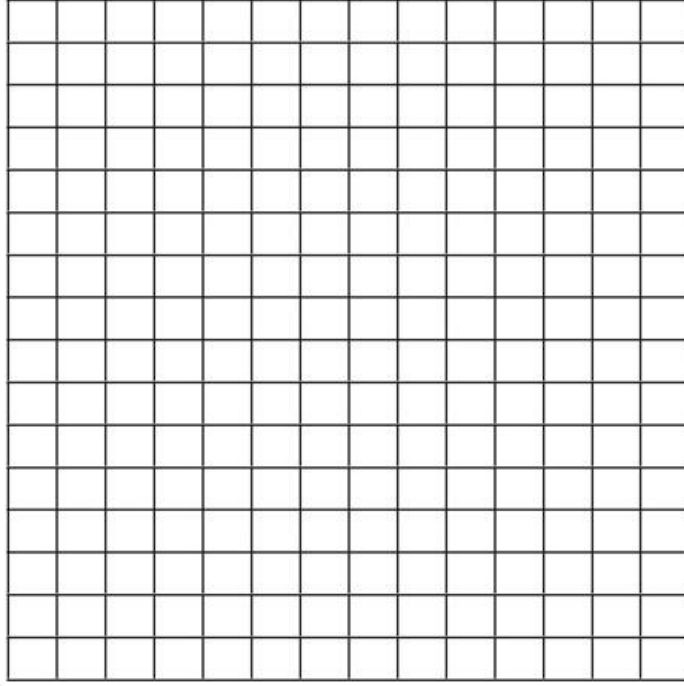
Technical Forms related to the stand must be completed (by the company installing the stand) and submitted to ULUSAL FUARCILIK ORG. TİC. LTD. ŞTİ. Our company is not responsible if it poses an issue in terms of Occupational Health and Safety.

Custom Stand:

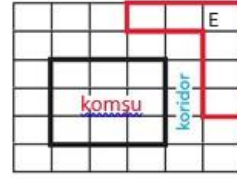
Visuals of the custom stand must be submitted in 3D render format. The visuals must include square meters, depth, width, height, electrical outlet location, and kilowatt information and must be delivered complete. The corridor side of the stand cannot be fully enclosed, and only 50% of the stand can be enclosed. Stand installation will not be permitted if this information is not provided. The deadline is **September 9, 2024.** (A sample visual is provided below.)

"Decorator companies can access these templates from the petfuari.com website."





Örnek Çizim - Köşe Stant



Örnek Çizim - Bölünmüş Ada



Örnek Çizim - Bitişik Stantlar



E Elektrik **S** Su **B** Basınçlı Hava **K** Kapı

Note: Companies with package stands are not responsible for these templates. The custom decor applies to maxima, wood, modular, or self-built stands.

Additional Stand Materials:

Participants can supply additional stand materials themselves or have ULUSAL FUARCILIK provide them on their behalf. To do this, you must respond "yes" to the question regarding the extra materials list at the 5th step during registration.